

This Website is owned and operated by Digined B.V. (“Digined”), a company incorporated in the Netherlands, with postal address Danzigerkade 17, 1013 AP, Amsterdam. Digined has created this statement in order to demonstrate our firm commitment to privacy.

Privacy Policy updated: December 2012

1. Information we collect

Digined automatically tracks and collects some information about visitors on this Website: IP address, type of computer and type of web browser (“Traffic Statistics”). Traffic Statistics is anonymous information that does not personally identify a visitor. We sometimes use Traffic Statistics for marketing purposes or for improving our Website.

In order for our clients to access and use Digined services, Digined requires users to provide Digined with personal and corporate information (“Client Information”) such as name, address, email address and other account information. If a client communicates with Digined by email or completes online forms, any information provided in such communication may be collected as Client Information.

As a part of our campaign management services, Digined compiles and stores data and generates reports such as marketing results, budgets and other campaign statistics (“Campaign Information”) related to clients’ use of Digined’s services.

Finally, as a part of our sales and recruitment efforts, Digined collects and stores data through online forms for contact purposes (“Contact Information”).

2. How we keep information safe

Digined will keep Traffic Statistics, Client Information, Campaign Information and Contact Information private and will not share it with third parties, unless such disclosure is necessary to: (a) comply with a court order or other legal process; (b) protect Digined or its user’s rights or property; (c) identify persons who may be violating the law or the rights of third parties; (d) cooperate with the investigations of possibly unlawful activities. Client information is stored on secure servers. To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, Digined has put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information that is under Digined’s control.

3. How we use “cookies”

“Cookies” are small pieces of information that some websites store on your computer’s hard drive when you visit them. Like many other websites, Digined Website uses cookies to identify user sessions. Most web browsers automatically accept cookies but allow you to modify security

settings so you can approve or reject cookies on a case-by-case basis. Even if you do not use cookies, you can still access all of the information on our site. By using our Website, you give Digined permission to collect information about the pages served to you as an anonymous user.

4. Links to other sites

This Website contains links to other sites that are not owned or operated by Digined. Digined is not responsible for the privacy practices or the content of these websites. For information on the privacy policies of these sites, please refer to their home pages.

5. Policy changes

Please note that this Privacy Policy may change from time to time. We will not reduce your rights under this Policy without your explicit consent, and we expect most such changes will be minor. Any changes to our Privacy Policy will be posted on this page so that you are always aware of what information we collect, how we use it, and under what circumstances we disclose it.

6. Tell us what you think

We respect your privacy and the confidentiality of your personal information. We thank you for being a user of Digined Website and we will continually strive to meet your needs. Digined welcomes your questions and comments about our privacy policy. Feel free to contact our Privacy Officer at privacy@digined.com.